Programming Proposal Form

FOLKRUM
OTTAWA COMMUNITY MUSIC VENUE

This form is intended for potential partners, collaborators, and artists interested in working with Folkrum to develop or present programming.

By submitting this proposal, you signal your intent to contribute programming content to form part of Folkrum's overall programming mix. With your approval, Folkrum may share some of the information in your proposal with the public as part of its communications and outreach strategy. Folkrum will not share any of your personal information.

Please complete this PDF form on your computer screen and return by e-mail to: folkrum@bell.net.

Date (dd/mm/yyyy)

1) INFORMATION ABOUT YOU OR YOUR ORGANIZATION
Full name of organization, institution, business, group, band, label, festival, collective, etc.

Name and title or role of **primary** contact for this proposal
This is the person authorized to submit this form and able to answer all questions concerning this proposal.

E-mail

Telephone

Name and title of **secondary** contact for this proposal (optional)

Type of organization, business, group or artist (select the types that best describe you or your organization)

    Solo artist

    Band, musical group (includes duets, trios and larger)

    Choir

    Not-for-profit -- charitable (incorporated)

    Not-for-profit -- non-charitable (incorporated)

    Co-operartive

    For-profit business (Ltd.)

    For-profit proprietorship or partnership (registered)

    Instructional / educational (not an accredited college or institution)

    Festival

    Association or community group

    Music label

    Artist agent or manager

    Booking agent

    Promoter or presenter

    Institution (college, university, high school, hospital, NGO, etc.)

    Government

    Other (specify):

Briefly describe your mission or mandate.

Location (Main office, or primary location or region of activity)

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2) PROGRAMMING DESCRIPTION
Briefly describe your proposed programming and its objectives.

Programming types
Please check all boxes that apply to your programming.

Performance / concert primarily as entertainment (including festivals)

Showcase / competition

Educational (e.g., workshops, presentation and panels, seminars, talks)

Career development

Interactive / participatory / group (e.g., jams, sing-along, open stage)

Therapeutic (certification or professional designation is desirable)

Networking / contact event

Business fair / job fair

Literary readings, storytelling

Other (please specify:)

Audiences - part 1
Please select the types of audiences or clients for which your programming is intended.

General public (all ages)

General public (adult)

Families

Children (under 16)

Youth (16 and older)

Youth at risk

Elderly

People with disabilities

Aboriginal

Culturally diverse

New Canadians

Special interest groups

Other (please specify:)

Audiences - part 2
Briefly describe the type of audience and/or participants you plan to attract, including anticipated size of audience and/or participants (numbers per event), age demographic and any special requirements.

Musical genres and artistic practice included in your programming
Musical genres and practices are fluid and are often difficult to categorize, so please check all boxes that apply.

Aboriginal (contemporary)

Aboriginal (customary, traditional)

Acoustic (unplugged)

Acoustic and electric

Blues

Chamber music

Choral

Classical music (instrumental and/or vocal)

Country - alt country

Country (top-40, Nashville, western, traditional)

Crooner

Dance

DJ

Electric - experimental

Folk - contemporary, rock and alt

Folk - blue grass, old-timey and traditional

Gospel, inspirational

Hip hop and rap

Jazz - contemporary, smooth, mainstream

Jazz - gypsie

Jazz - vintage

Jazz - big band

Jazz - latin

New music (experimental, computer)

Pop

Rhythm & blues

Rock - indie

Rock - retro

Rock - rock-a-billy

Rock - top-40

Rock - metal, industrial, prog

Rock - punk

Rock - other

Roots

Singer-songwriter

Spoken word and slam

World (all cultures)

Others (Please specify:)

Frequency of programming
Please describe the number or frequency and timing of events (e.g., series, one-off or single show, weekly, monthly, seasonal...) and whether your programming is intended for daytime or evening.

Program duration and format
How much time do you typically need for each program event, in hours.

Ticket or registration price
What is your anticipated price per programming event (show or activity) based on either single ticket or registration price. If you don't know, just answer "Don't know."

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3) TYPES OF COLLABORATION

Which of the following scenarios best describes the way you see yourself working with Folkrum?

HOSTED: You simply need an affordable space you can use to deliver your programming.

CO-PRESENTER: You need an affordable space to deliver your programming, but would like Folkrum's help with various components, including expertise, promotion, sales, ticketing and possibly splitting of some costs or revenues.

PARTNERSHIP: You are looking for more than just a host for your programming. You may want to co-apply with Folkrum for funding, sponsorships or other forms of support. You may be developing your programming through a pilot or proof of concept. You may want to collaborate on program design, fundraising or marketing. This would be a mid- to long-term relationship.

OTHER: Please describe in the text field below the type of arrangement or scenario that would best suit your needs.

Other scenario

Special requirements
These can include technical needs related to accessibility or special facilities, equipment or gear required for the delivery of your programming. Tell us if you will need special expertise or additional support.

Timing
Tell us when you will be ready to present your programming.

We are prepared to deliver our programming and are ready to go any time.

We are developing our programming and will be ready within the next 6 months.

We will be ready in the next 6 to 12 months.

Other (please explain)

Additional information
Tell us anything else you want us to know about your programming or your organization.

Thank you for taking the time to submit your proposal. We will contact you soon to confirm receipt of your proposal.